Marcell Pieniadz

UX graduate passionate about helping people through ethical design. With a background in graphic design and industry experience.

EDUCATION

Humber College // Graduated 2022 Bachelor of Design; User Experience

°Research Design // Understanding proper research methods, learning to dig deep into company core problems and coming up with innovative ideas to solve huge problems.

°Service Design // Learning how to create a better service experience through extensive research, and prototyping.

°Information Architecture // Understanding how to properly layout information to create an easy user interface, and interaction.

Fanshawe College // Graduated Graphic Design

°Typography // Studying type, what makes good and bad typography, how to break the rules and keep order

 $^\circ \text{Web Design}$ // HTML & CSS, mainly front end coding

°Product Design // Colour theory, logo design, understanding research to create a real product

EXPERIENCE

PUSH Media // Graphic & UX/UI Designer; May 2021 - Present

°Creating graphic work for clients, social media assets for web, like amazon, and creating video campaigns on TikTok.

[°]Working on front end website layouts, doing website audits, and creating E commerce websites. Using my UX/UI skills to create and design friendly user experience.

Imaginative Group // Designer; August 2019 - October 2020

°Creating design work, business cards, flyer, banners, stickers, etc.

°Interviewed clients to gain project knowledge and to gain a deeper insight of what they might want.

°Helped out with print, learned about different print styles, paper, alignment, ink, etc.

°Print check products before presenting them to clients, making sure everything lined up, and that the colours matched.

Worked in Wordpress, creating websites, editing website for clients.

°I would check over work, before presenting it to the art director for feed back, then he would submit it to the client.



CONTACT

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marcell-pieniadz

SKILLS

Illustrator
Indesign
Photoshop
XD
After Effects
Microsoft Office
Mac OS
HTML/CSS
WordPress
Figma

ATTRIBUTES

Creative
Leader
Empathetic
Diligent
Calm
Passionate
Independent
Reliable
Teamworker

LANGUAGES

Polish
English
Korean // Currently Studying

INTERESTS

Cooking Art Music Fashion